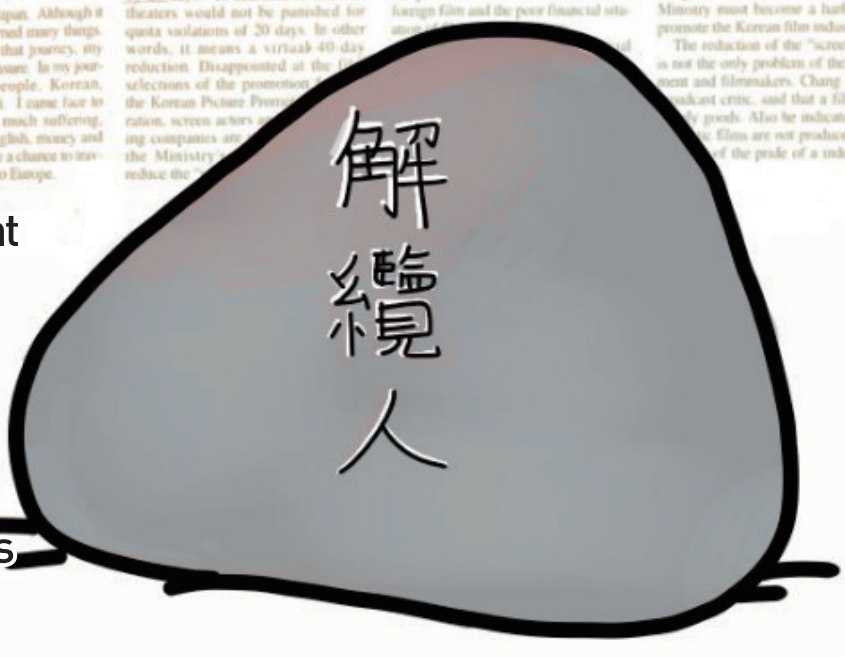
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No. 82

2023. 06

Interview with a foreign student
Donghwa Garden
Our English Story
Gyeongpo
Electric auto mobile race
The problem of marine plastics
Boycott of SPC




Grind Hard, Shine Hard.
- Dwayne Johnson -

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Anyone Can Be Anything

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Jeong Ye-Seul (Editor In Chief)
Jin Hong-Kyung (International Managing Editor)
Park Hae-Seong (Campus Reporter)
Jeong Hang-Wook (Social Reporter)
Gwon Gu-Cheol (Campus-Reporter)
Yeum Ji-Won (Campus Reporter)
Kim Min-Jae (Cub Reporter)

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Staying in Gangneung : Stories about us

By **Park Hae-Seong** Campus Reporter

This page is a section that introduces students from our university. The interviewee for this semester is Paola. She is majoring in industrial engineering and management for her master's degree at Wonju campus. Shall we take a look at the interview?

Q: Hello. Can you please introduce yourself briefly?

A: Hi~ My name is Paola and I'm from Mexico. I majored in Industrial Engineering and Education in the past. After finishing four years of studies, I worked. While I was working, I had a desire to obtain a master's degree. While contemplating my options, I decided to study abroad. I specifically wanted to study in a country that is culturally different from my own, like in Asia. So, I applied for a scholarship offered by Korean government. I could have chosen a major different from my previous one. I researched all the available schools and curriculums related to my interests, and finally I chose Gangneung-Wonju National University. The reason why I chose this university is that its curriculum matched what I wanted to learn and the educational process I was interested in.

Q: How long have you been living in Korea? I'm also curious about your first impressions of Korea.

A: It's been two years since I came to Korea. I spent my first year in Jeju and the current year in Wonju. I came to Korea when the situation with COVID-19 was getting worse. After seeing Korea's infectious disease control system and order, I got the impression that it is a country with a well-organized system and a good place to live. Actually, during a time when regulations were strict, there was a time when I was denied entry to a restaurant with my friends after 6 pm. At first, I thought it was because of racial discrimination (laughs).

Q: Ha ha, I can definitely understand feeling that way. So, what did you learn while studying in Korea?

A: When I first came to Korea, I only studied Korean language at a language

school(어학당). Through studying Korean, I learned about Korean etiquette and culture, which helped me adapt easily to local life. Additionally, when I became friends with Korean people, I noticed that they always seemed to study very hard and sometimes felt burdened by it. Even when I going out or taking breaks, they always studied diligently.

Q: Right. There are many people in Korea who study hard. Can you tell me about any difficulties you experienced while living in Korea? It can be anything.

A: At first, it was difficult to adapt to the honorifics and dining etiquette in Korea. Most other countries did not have formal honorific expressions, so I often made mistakes by using informal language with professors and elders. Now, I know how to use honorific expressions well (laughs). Also, when we eat, we usually just eat the food and talk constatly and a lot, but it's different here. Elders start eating after picking up their utensils, and meals are usually eaten in a quiet atmosphere. I have adapted well now and eat according to Korean dining culture. And In Korea, there is usually a lunch break from 11:30 AM to 1 PM, but in Mexico, people often have lunch at 3 or 5 PM. That's why I often go to McDonald's, which is open 24 hours a day, since I came to Korea.(laughs)

Q: Can you tell me a little more about the differences you experienced or felt?

A: As for other differences, I would say it has to do with relationships. In Korea, there's a common expression for "male/female friends." In Mexico, however, everyone wants to be friends with everyone. People don't care about the gender or status of people. Even those people are their partner's friends or friends' partners. It's all about mixing and mingling. But it doesn't seem like that's the case in Korea. Relationships are clearly categorized and indexed. For example, "my partner," "my college friends," "my coworkers," and so on. It seems like they don't like mixing different groups with each other.

Also, I feel like Koreans care about the influence of others. It's the same with fashion, like "monami look" or "musinsa look." When talking with my Korean friends about relationships, marriage, or having children, most of them wanted to be alone or were anti-marriage or anti-children. Even if they had a partner, they didn't want to get married or have kids. On the other hand, my Mexican girlfriends at the same age got married and had multiple children.

Q: Wow, it's really different. It's amazing how they can be so different even though I can understand both cultures. Then, let me ask you a question about university. What was the best thing you enjoyed while studying at university?

A: I really enjoyed participating in the International Student Helper Program. I was able to receive a lot of help from my Korean friend who is also participating in the program. I was able to learn about the overall things needed to live in GWNU, such as the internet system, how to use course registration, and how to use the library. It was also nice to be able to experience and enjoy Korean culture from a student's perspective.

Also, I enjoyed being part of a club. I met many students through a club called the Friends Club. These friends showed me such kindness that I was amazed. One day, I had to stay in



Gangneung for a day because of the club schedule, and they willingly helped me. They provided a place for me to sleep and kept telling me to let them know if I needed anything else. I was really grateful for them.

Q: I'm glad that Paola was able to meet good people and had good experiences in Korea. As a fellow Korean, it makes me feel happy too. What career path does Paola dream of pursuing?

A: I haven't decided on the specifics yet, but if I have the opportunity, I would love to work in Korea someday. I want to do a job that utilizes my major and international skills.

Q: So, one last question. If the things you studied and experienced at school will be helpful later on, in what ways do you think they could be applied? Can you give one piece of advice to students and friends who are considering studying abroad?

A: Of course, I think itthey will be helpful. First of all, I believe that personal growth is the most significant benefit. You learn how to deal with new situations and gain an understanding of other cultures. Additionally, you can acquire independence and a broader perspective.

Studying abroad means that every situation is a challenge, and you will face new problems continuously. Therefore, I think it's necessary to approach situations and problems with an open mind. It's essential to keep your goals in mind and keep moving forward. If possible, I recommend studying the language of the country you're going to study in before going abroad.

How did Forbes' No. 1 "Donghwa Garden" become a landmark of Gangneung?

By **Yeum Ji-Won** Campus Reporter

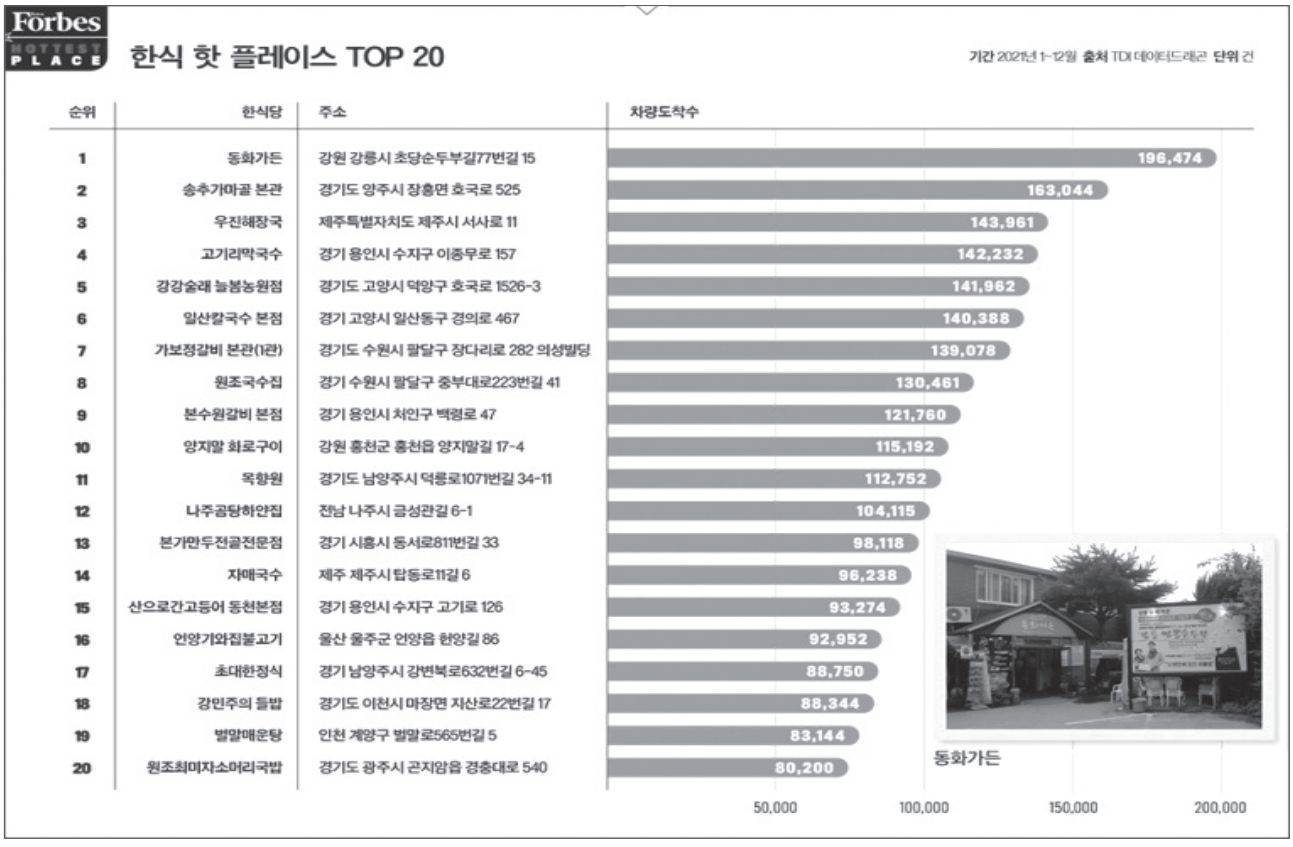


In February 2022, Forbes Korea selected "Donghwa Garden" in Chodang Sundubu-do, Gangneung-si, as the No. 1 place in the Top 20 Korean food category. It is one of the 80 gourmet restaurants nationwide. Forbes selected restaurants based on their number of customers, measured by the number of vehicle arrivals according to data analysis company TDI and navigation service T-map. According to Forbes Korea, It is safe to say that Donghwa Garden is the most popular restaurant in Korea.

A woman in her 20s who visited the Donghwa Garden said, "I didn't know about to Donghwa Garden to well, but I knew it because it was the most famous place in Gangneung." How could a Donghwa Garden attract an overwhelming number of customers in a delicious restaurant called "Chodang Sundubu Street?" In addition, we would like to analyze how the name itself successfully became a "landmark" of Gangneung beyond many customers and represented the region.

First: A novel combination of jjamppong and sundoubu.

A novel combination is always memorable. The combination of "Chodang Sundubu," which has a strong image of "traditional food" from the last 400 years, and "Jjamppong," the representative runner of popular food that has been in its current form since the 1980s, felt a little different but



popular to people. It was engraved in people's memories with the cute abbreviation "Jang Soon."

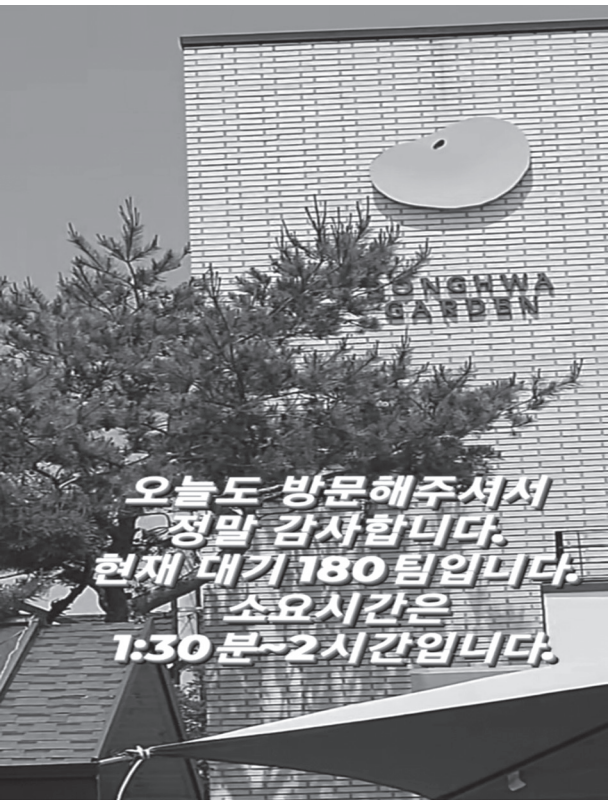
What is the life of a restaurant? It's just "taste." In terms of taste, jjamppong sundoubu has become a good food for various generations, from the younger generation familiar with the popular taste of jjamppong to the elderly generation familiar with the food made of sundoubu. In a nutshell, it is an ideal example of fusion cuisine.

Second: Advertising style that fits current trends.



There is no restaurant that customers visit from the beginning. Advertising that highlights your restaurant's strengths is important not only for restaurants but also anyone who does business. Restaurant owners should highlight their restaurant's positive aspects and advertise them in the media that people see the most. When Donghwa Garden became famous in the early 2000s, TV stations' gourmet exploration programs had far more viewers than SNS media such as Instagram and YouTube. Donghwa Garden made its name known to people outside of Gangneung by appearing on many broadcasts, such as KBS, SBS, and VJ Special Attack Team. Currently, significant numbers of people use SNS media, such as YouTube and Instagram, making these platforms valuable advertising channels. Donghwa Garden also delivers information to customers in real-time through Instagram. Of course, the "essence" of restaurants is more important than advertising. Thus, improving the quality of the restaurant should take precedence over advertising.

Third: Create an environment where you can wait for an extended period.



Sometimes customers who visit popular restaurants must wait extended periods to be served. The average waiting time at Donghwa Garden during the weekend is between 50 minutes and 2 hours. As a result, customers may go to other restaurants in the area. To prevent customers from going to other restaurants, creating an environment where they can endure long waiting times without getting bored is important. In the case of Donghwa Garden, there is a resting place where customers can wait and a "cafe Donghwa" where they can buy other products. Here, customers can buy not only signature drinks made from Gangneung-grown beans but also high-quality gelato, making it an ideal resting place for hungry customers. The comfortability and convenience of Dongwha Garden's resting places explain why few customers spill over into surrounding restaurants. In addition to creating a comfortable environment directly in the restaurant, indirect environments, such as Gangmun Beach outside "Sundoubu Gelato"—another specialty of Gangneung that is ready within 10 minutes—are also important.

Silken Tofu is a unique Korean food, especially Chodang Tofu, with a 400-year history. Donghwa Garden said, "At first, it was disappointing that tofu was turned away by young people and lost its place. I thought the fishy taste of beans didn't suit young people, so I thought about replacing the menu, but what I thought was [combining the] popular menu [item] jjamppong," he said, explaining why he combined silken tofu and jjamppong. Differentiation from other restaurants is essential for business success. In addition, analyzing how other restaurants differentiate themselves is also a prerequisite for operating a successful restaurant. We analyzed the tourist attraction Donghwa Garden from three perspectives. It is very difficult to start a business and succeed, as captured by the saying, "Starting a business is a jungle." Because the Donghwa Garden is an example of a successful restaurant, it can be a model for new restaurant founders.

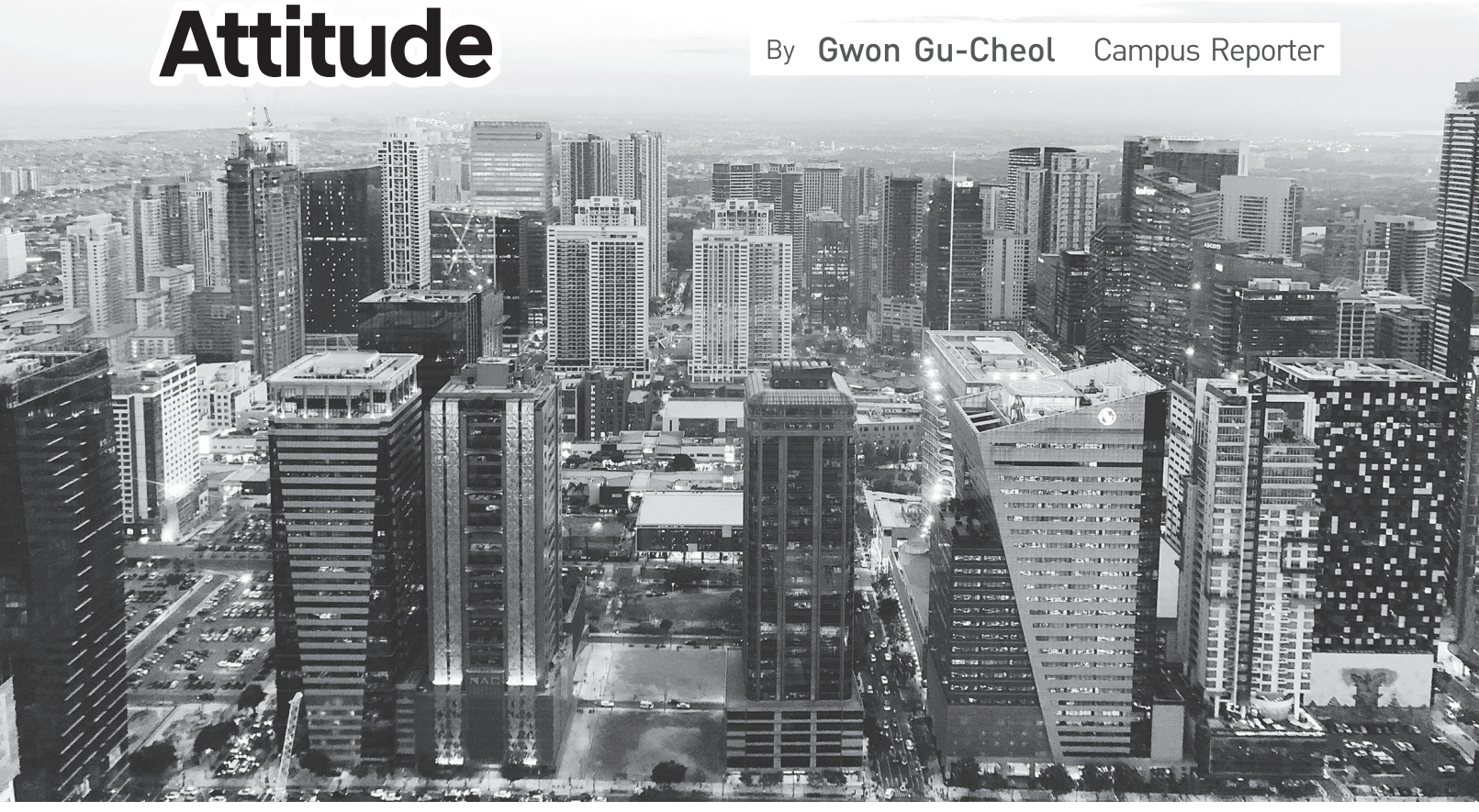
출처

https://www.instagram.com/donghwagarden/ (강릉 동화가든 인스타그램 / 저작권자로부터 허락 받음)
https://jmagazine.joins.com/forbes/view/335329 (포브스 코리아 202202호)

Our English Story:

Taking Advantage of Opportunities, Growing, and Maintaining a Positive Attitude

By **Gwon Gu-Cheol** Campus Reporter



Language has the incredible ability to influence our lives and open doors to new possibilities. English is the first language of many people all over the world. It has provided people with opportunities for personal and professional development.

This article delves into the lives of three amazing GWNU students who went on their own individual English journeys while embracing opportunities, nurturing growth, and building a happy mindset.

Beom Joon Jung ('18 Electronic Engineering)

Beom Joon Jung, an ambitious student from Ilsan, saw early on that the English language held enormous promise for his personal and scholastic development. Growing up in a global family with increased English exposure, Beom Joon wished for the opportunity to work in English.



"I come from a multicultural family. Even though I didn't realize it at the time, it has automatically aided me in becoming acquainted with English."

Beom Joon has only spent around two months of his life in an English academy. He didn't like English at first, but he started learning it because he had to. His first TOEIC test score was around 700, which isn't too awful.

He began working part-time with UNICEF at the end of 2017. To supplement his income. He landed a job despite having just graduated from high school and speaking a little English. He worked as a foreign interpreter for KINTEX in Ilsan. He was even offered further work after his part-time job ended. Interesting. His ability to converse in English provided him with some options.

"I once helped my younger brother score his CSAT English test explosively."

Reading was the key. Your English abilities will increase if you read a lot of articles for the CSAT. However, it is not advised to evaluate or read the material repeatedly. It is critical to read a wide range of texts. In this manner, he raised his brother's CAST English score from fourth to first grade in just two months.

Telephone English was also quite beneficial. It was challenging at first because he didn't speak English well. His abilities significantly improved as he persevered. It is critical to speak boldly and without fear of making mistakes. Whenever he encountered a foreigner, he would think to himself, 'How many more times will I meet this individual in the future?' He says it without hesitation, believing that it is

acceptable to be incorrect. His English communication abilities gradually improved.

The English ability gained through extensive reading and experience speaking clearly is now useful in a variety of situations. It really shines while reading original textbooks written in English or searching for the most recent information on Google. After graduating, Beom Joon intends to take on the United States. He also plans to learn Japanese, Chinese, and French in addition to English.

Ahyoung Lim ('20 Japanese Studies)



Ahyoung, a third-year Japanese Studies student, worked as an English instructor until the end of 2022. She was identified for her potential to make her debut as an English instructor while working as a teaching assistant at a well-known franchise English institution in Gangneung. When she left, the number of students at her institution went up from 40 to 120. Later, she received a job offer from another academy and resumed her teaching career.

It wasn't that Ayoung disliked English from the start. Actually, she hated English. She went to an English academy alongside foreigners when she was in middle school, and she experienced racial discrimination, such as being taunted for being Chinese. She even considered not learning English.

She attended high school and studied English for college entrance. Her grades improved as she learned how. She discovered how vital it is to have pleasure while doing something effectively.

She needs to learn basic grammar. Because grammar is the most important rule in English.Knowing the fundamentals of grammar allows her to communicate effectively in English. She claims that mastering grammar is sufficient and that it is now time to practice speaking.

Regular time is also necessary. She established the habit of translating the signs she encountered as she walked down the street. She switched from Korean to English and then back again. She eagerly remembered and attempted to speak the new phrases and idioms.

Ahyoung intends to travel overseas with her foreign languages, which include English, Japanese, French, and Latin. One of her objectives is to make foreigners laugh with her English because jokes require a higher level of proficiency.

She encourages 'just do it' above all else. Even individuals who used to despise English eventually learn it. There is always hope, as long as you don't give up.

Jaeung Lee ('16 Philosophy and Tourism Management)



Jaeung's English grade point average in middle and high school was just 17 points. Despite attending an academy and studying, his English score did not exceed 20 points. He eventually gave up. He eventually almost gave up learning English. But he couldn't give up this way. He decided to do what he couldn't do the most—what he didn't want to pretend to accomplish. He resumed learning English.

He distinctly heard an expression one day while watching a movie. He was studying a sentence. 'I can do it,' he thought. He began his telephone English class. He stated that he wants to train more. Jaeung was initially frustrated because things did not go smoothly. His talents gradually improved as he changed his negative thoughts to positive ones. It was more enjoyable to converse with foreigners. Excited.

After a year, he's gotten a tour-interpreting guide license. He worked as a member of the Gangneung International Film Festival (GIFF) staff. In English, he made acquaintances with foreigners. He began promoting Gangneung's tourism as a H-BTS promoter last year. It is to contribute to the growth of Gangneung tourism as a tourist supporter. And then he went on a winter cultural excursion with the help of the school. He's visited England, France, and Spain. He is volunteering as an interpreter for the Gangneung World Choral Competition during the upcoming summer break. These are all 'English' opportunities.

On the professor's recommendation, he appeared in front of his classmates to give a unique lecture on motivation. Many of his friends were interested in learning how he made possibilities in English. Jaeung used to give up English, but now he helps others.

Start with sincerity, he advises, if you wish to speak English well. He chose the movie "About Time", which he generally enjoyed, to study English. He's seen it maybe a thousand times. He can even recall the scene while mentally reciting the lines. Consider what movie you've seen a thousand times.

Jaeung always spoke in English, even when he was strolling down the street by himself. His Korean thoughts and questions were translated into English. He explained to himself what he had studied. It is said to be quite beneficial, particularly while studying grammar. It was even more successful after he improved his English conversation abilities and learned grammar.

Jaeung's plans for the future First and foremost, he wishes to see a film without subtitles. And he'd like to improve not only his presentation skills but also his writing skills in English. In addition, he intends to create an ebook describing his English study journey thus far. In the future, he hopes to study

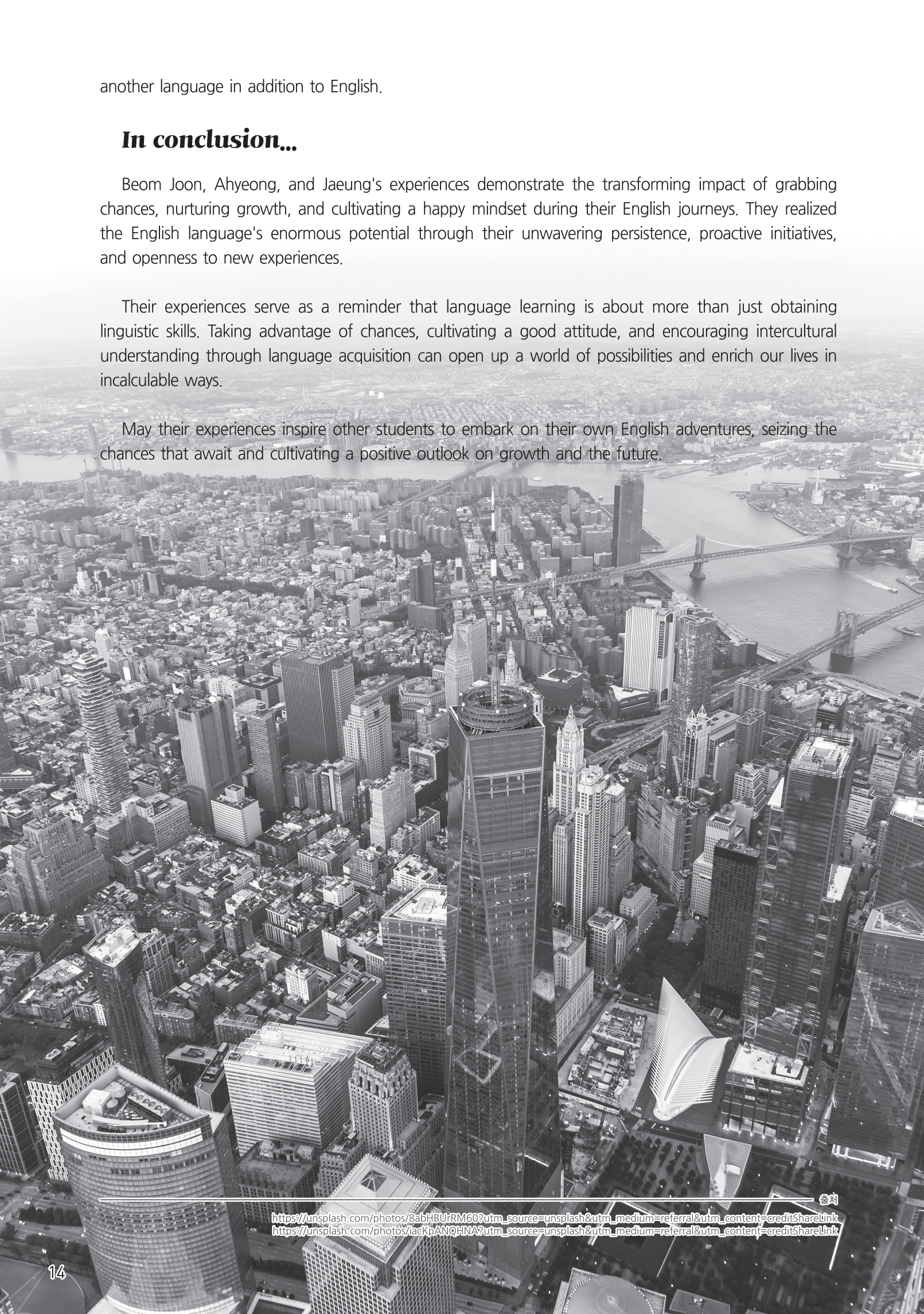
another language in addition to English.

In conclusion...

Beom Joon, Ahyeong, and Jaeung's experiences demonstrate the transforming impact of grabbing chances, nurturing growth, and cultivating a happy mindset during their English journeys. They realized the English language's enormous potential through their unwavering persistence, proactive initiatives, and openness to new experiences.

Their experiences serve as a reminder that language learning is about more than just obtaining linguistic skills. Taking advantage of chances, cultivating a good attitude, and encouraging intercultural understanding through language acquisition can open up a world of possibilities and enrich our lives in incalculable ways.

May their experiences inspire other students to embark on their own English adventures, seizing the chances that await and cultivating a positive outlook on growth and the future.



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A walk through Gyeongpo

By Jeong Hang-Wook Social Reporter

The railway station tour guide book "Railway Station 100" published by the Ministry of Land, Infrastructure and Transport introduces Gangneung as a "gallery containing the sun." Gangneung has beautiful scenes that are described as "gallery." However, for many Gangneung Wonju University students, Gangneung is considered only a place to stay for their classes not an attractive place to enjoy.

It takes only about an hour on foot, about 20 minuates by bicycle from the school to Gyeongpo Lake. In addition, there are various attractions such as Gasiyeon Wetlands, Gyeongpodae Pavilion, and Gyeongpo Beach around the Gyeongpo Lake. This article is going to introduce the beautiful sights of Gyeongpo around the Gyeongpo Lake.

1. Ojukheon House / Municiple Museum





When you walk 20 minutes from the main gate of the school, you will see traditional buildings which make you be under the illusion that you are in the Joseon Dynasty. That is the Ojukheon House/ City Museum.

The name of Ojukheon came from the dark bamboos which have the finger-sized stem in the backyard. Ojukheon House has been designated as Treasure No. 165, and is famous for the birthplace of Shin Saimdang and Yulgok Yi I. As well as Ojukheon House, there are Munseongsa Shrine, a shrine safekeeping Yulgok's portrait, Mongryongsil, where Yulgok was born, Eojegak, a pavilion of Yulgok's relics collection, Yulgok Memorial Hall and Yulgok Family's relics exhibition hall.

Admission fee for an adult is 3,000 won. The ticket window is open at 9 a.m. to 5 p.m. and you can look around there until 6 p.m.

2. Gyeongpo Gasiyeon Wetlands

If you go up for 40 minutes on foot or 10 minutes by bicycle from Ojukheon, you are going to meet Gyeongpo Gasiyeon Wetlands. While walking to the Gasiyeon Wetlands, in spring, there is no time to be bored because the cherry blossoms are full on the way to the Gasiyeon Wetlands. As you walk, you will see the bridge, and its name is Unjeong Bridge. And if you cross Unjeong Bridge, you will find the Gasiyeon Wetlands.

The Gasiyeon Wetlands is a wetland park where "Gasiyeon flower(thorn lotus)" grows naturally. Unlike ordinary lotus flowers, Gasiyeon flowers are special lotus flowers that cannot be easily seen. The Ministry of Environment has classified Gasiyeon flowers into the second grade endangered species.

You can experience a ferry in the wetland, and you can actually cross the wetland by pulling a rope on a ferry. At the time of the coverage visit, the Gyeongpo Cherry Blossom Festival was being held in the wetland park. The Gyeongpo Singing Contest, free smartphone photo printing event, and various events were held.

3. Gyeongpo Lake

Gyeongpo Lake is right next to the Gasiyeon Wetlands. Gyeongpo means a lake which is clear like glass. Gyeongpodae and Gyeongpo Beach's “Gyeongpo” are all the same words derived from Gyeongpo Lake's Gyeongpo. There is an interesting story about Gyeongpo. It is said that there are five moons in Gyeongpo. The first is the white and bright moon in the sky, the second is the moon reflected in the waters of Gyeongpo Lake, the third is the moon reflected in the East Sea, the fourth is the moon reflected in a winecup, and the last is the moon reflected in a sweetheart's eyes.

A lakeside promenade has been installed around the lake. Cherry blossoms are everywhere in spring. You can borrow and ride a 4 person Surrey bike along the promenade. Walking around Gyeongpo Lake, you can see Gyeongpodae, Chamsori Gramophone Edison Museum, Gyeongpo Beach, and Arte Museum.



4. Gyeongpodae and Gyeongpo Beach

Gyeongpodae is often known as the name of the sea, but Gyeongpodae is the name of the pavilion. The ancient sages referred to a series of breathtaking landscapes along the coast, stretching from Tongcheon Chongs kjeong, which now lies within the territory of North Korea, to Pyeonghae Wolsongjeong, as the "Eight Scenic Views of Gwandong." Among them stands Gyeongpo Pavilion. The





pavilion is open without walls or doors so that it can be seen in all directions, and is surrounded by handrails in all directions. In the center of the beam, there is a large signboard written "Jeilgangsan" and there are various poems and songs depicting the excellences of Gyeongpodae.

When we think of Gyeongpo, Gyeongpo beach comes to mind. In summer, many tourists come to enjoy swimming. Gyeongpo is famous for being the largest beach on the east coast, and you can see many parasols in rows on the beach in summer.

In Gyeongpo, where the five moons rise, you can enjoy the cherry blossoms in spring, hot vacation spots in summer, Gasiyeon Lotus in autumn, and pine covered with snow in winter. In addition, Gyeongpo Lake is surrounded by various attractions such as the Chamsori Gramophone Edison Museum and Gyeongpo Aquarium. Isn't it amazing that so many places to visit can be reached within an hour's walk from our school? Instead of going home after school this weekend, I recommend enjoying the interesting sights near the school.

출처

촬영 - 문화재청(문화재청 국가문화유산포털)(http://www.heritage.go.kr/heri/cul/culSelectDetail.do?ccbaCpno=1123201650000&pageNo=1_1_2_0)-(강릉 오죽헌)
지역N문화 > 시청각물 > 사진(https://ncms.nculture.org/pavilion/story/2328#//)-(경포대)

A simple guide to win the electric auto mobile race

By **Jin Hong-Kyung** International Reporter



The electric automobile industry is rapidly growing and evolving, with many companies looking to capitalize on the trend. However, success in this industry is not guaranteed, and companies need to take specific steps to ensure they thrive in this business. In this article, we will explore what companies should do to succeed in the electric automobile business.

Invest in Research and Development

One of the keys to success in the electric automobile business is investing in research and development (R&D). Companies need to develop new technologies and improve existing ones

to stay ahead of their competitors. R&D is expensive, but it is a critical investment for long-term success in the industry. For example, Tesla invests heavily in R&D, spending $1.3 billion on it in 2020 alone, according to their financial statements.



Focus on Battery Technology

Battery technology is the heart of electric automobiles, and companies that can produce better and cheaper batteries will have a significant advantage in the market. Investing in battery technology R&D, building battery factories, and partnering with battery suppliers can all help companies gain a competitive edge in the industry. For example, General Motors has partnered with LG Chem to build a battery factory in Ohio, which will produce batteries for its electric vehicles.

Develop a Strong Brand

The electric automobile market is becoming more crowded, and companies need to differentiate themselves from their competitors. Developing a strong brand can help companies stand out in the market and build a loyal customer base. Companies can achieve this by focusing on innovation, sustainability, and environmental responsibility. Tesla is a prime example of a company with a strong brand, known for its cutting-edge technology, sleek designs, and commitment to sustainability.

Build a Comprehensive Charging Network

Range anxiety is one of the main concerns of electric automobile buyers. To alleviate this concern, companies need to build a comprehensive charging network. A robust charging

infrastructure can help customers feel confident in their ability to travel long distances, and it can also help companies differentiate themselves from their competitors. For example, Electrify America, a subsidiary of Volkswagen, is investing $2 billion to build a network of charging stations across the United States.

Collaborate with Government and Other Stakeholders



The electric automobile industry is heavily influenced by government policies and regulations. Companies that can collaborate with governments and other stakeholders can position themselves to take advantage of policy changes and stay ahead of the competition. Companies should also collaborate with suppliers, customers, and other industry players to develop standards, share knowledge, and build a strong ecosystem. For example, Ford has partnered with the University of Michigan to create the Ford Electrification Center, which focuses on electric vehicle development and research.

Prioritize Customer Experience



Finally, companies need to prioritize customer experience to succeed in the electric automobile business. The customer experience encompasses everything from the quality of the product to the quality of customer service. Companies need to ensure that their products are reliable, safe, and easy to use. They also need to offer excellent customer service to build loyalty and retain customers. For example, Rivian, a startup electric vehicle company, has garnered a lot of attention for its focus on the customer experience, including its "adventure-focused" electric pickup truck and its online ordering process.

In conclusion, the electric automobile industry presents many opportunities for companies to grow and succeed. However, success in this industry is not guaranteed, and companies need to take specific steps to ensure they thrive in this business. By investing in research and development, focusing on battery technology, developing a strong brand, building a comprehensive charging network, collaborating with stakeholders, and prioritizing customer experience, companies can position themselves to take advantage of this growing market.

출처

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Marine plastic is fatal for marine organism Marine pollution will get dangerous to humanity



By **Kim Min-Jae** Social Reporter



Plastic thrown away by people is floating on the beach

KIOPST discovered that the dead turtle found in Gangneung seas ingested marine plastics.

It confused plastic with its food and died.

Where came from plastic wastes which threat marine's life.

Marine environmenatal expert said that human activities have increased plasitic use, many wastes have been discarded by disposable use of humans.

Plastics covers all Korean oceans. according to KIOPST research announcement, Concentration of microplastic has increased constantly,

Soon every korean oceans will get danger process of plastic concentration. if concentration rise as he predicts, people will take in fifty plastic cards every week.



Fish, for example, are known for marine lifes, because of their plastic ingestion, their reproductive capacity and digestive fuction have been decreased

In accordance with NRF, Studies showed that fish uptaking microplastic showed deactivation digestive enzyme, and similair research exists. In 2018 Swedish researchers insisted that exposure to plastic waste in european bass made their growth inhibited

Plastic wastes destroys marine organisms habitat, corals .when wastes float in the oceans, they block sunlight, This can suffocate the corals and result in destruction of marine ecosystem.

Morever, floating plastics come in contact with coral reef and infect disease germs. As a results, many corals are perished and marine ecosystem is destroyed

In accordance with Cornell university reasearch, There was announcement that plastic use make coral reef near Indonesia collapsed

Ocean pollution by plastics is big threat to humanity. contaminated marine life cause human health to be in danger. because humans are the very top of the food chain.

Harmful chemicals, such as DDT, PCBS are using to make plastics. But PCBs don't break down natrually, once it entered body system, our liver and skin can be damaged. DDT,also known for insecticide, use to pest control. However Rachel Carson, the author of 'Silent Spring', accuse DDT of deadly chemical to environments and human.

These materials has been banned from many countries. But DDT still continues to be deteceted in used area.

Some environment movement organization and corporations have struggled to prevent marine plastic problem,

For example, GREENPEACE is famous for solving plastics pollution. greenpeace has been trying



Styrofoam waste found on Anmok Beach goes to sea through waves

to reduce plastics use(plastic campign is its movement) and claims that people have to make international plastic agreement. one large distribution corporation Lotte mart announces that they will reduce disoposable plastic until 2025. Through plastic recover campaign, The other distribution corporation EMART join the ranks of reduction to plastics use.

The plastic problem poses a danger to humanity. In near future, plastic may be more common than sea fish.

For a clean ocean, do people around the world share the seriousness and find solutions?



The kiopst is conducting an autopsy to determine the cause of death of the dead sea turtle

출처

홍보문화실, 바다 愛 빠진 과학자들의 경고!, 한국해양과학기술원, 2022-12-05
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What do you think of the boycott?

By **Jeong Ye-Seul** Social Reporter



In October 2022, an incident at the Pyeongtaek plant led to a consumer boycott. Angered by the tyranny of SPC Group's involvement in repeated industrial disasters, consumers boycotted the company's products. More than half a year later, we took a look at the current state of the boycott and the thoughts of students at Gangneung Wonju National University.

Nowadays, many students have forgotten about the SPC boycott. The students said that they participated in the boycott then because of social views and individual thoughts about the SPC Group, but now honestly they don't have any thoughts about the group, and tend to forget about the incident. They also consume products without worrying about the boycott. Overall, the students showed no interest in what the SPC Group has done since then and how the working environment has changed. The sales of Samlip Bakery, one of the group's subsidiaries, increased 18.9% year-on-year to 204.1

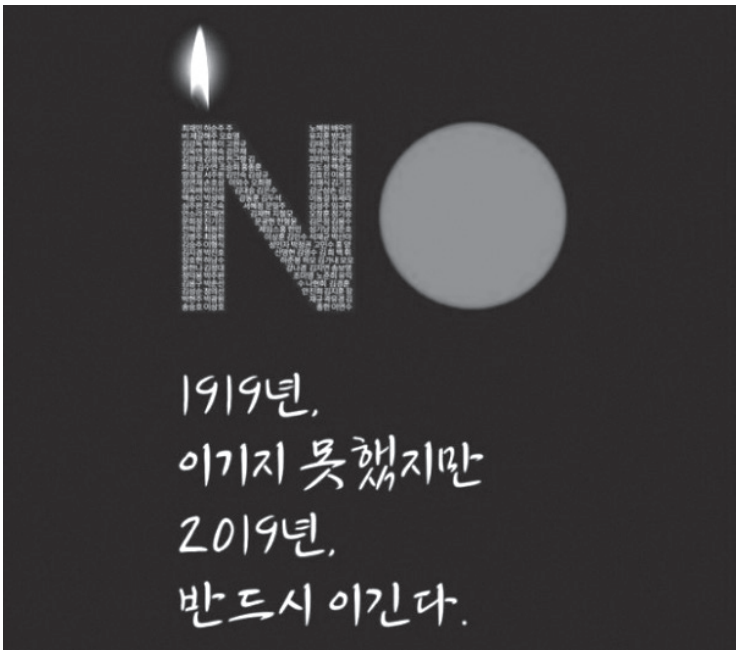
billion won in the first quarter of this year. The sales of the group show that this phenomenon is not limited to our school, but to society as a whole.



Some students joined the boycott because of the social atmosphere, others joined the boycott for the sake of the individual value consumption, and others joined the boycott because they were angry about the group's unethical behavior.

As the boycott lasted, some students were told that the number of visitors to the stores of the SPC Group subsidiaries would naturally decrease as their image declined. Others said that they had found replacements. But most of the students said that they didn't care about the boycott anymore and would just go to the SPC Group's stores. In the end, the boycott and the actions of the SPC Group will be forgotten in people's memories.

There are two opinions: that the boycott itself should continue, and that the boycott is the wrong way to go. Students who support the former think that the boycott is one of the ways to express consumers' opinions. They believe that this makes them socially responsible for the unethical behavior of an enterprise. However, they said, "it is regrettable that it is just a trend, such as an issue



caused by Korean mass sentiment." The boycott of the SPC Group was just one of the issues that came to mind for a while, just like the boycott of Japanese products in the past. They said that it takes constant attention to solve social problems, and one of the solutions is to continue the boycott.

The students oppose the boycott itself because of other side effects: some people are being targeted by the boycott. The main targets are self-employed people who run franchise shops of the SPC subsidiaries. According to social justice, they had to share the SPC's responsibility and the damage was not small. They said that the public should not share responsibility for enterprises, and that consumers should have other ways of pointing out the unethical behaviour of enterprises, not boycotts.

In this regard, Ahn Woo-chul, a professor of international trade at Gangneung Wonju National University, said, "It is not easy to reduce the number of innocent victims. But efforts can be made.

There is a way through cooperation between the National Assembly and consumer organizations. In order to prevent ordinary victims, in the standard contract of the relevant commercial law, the enterprises should include a "franchise special contract" between companies and franchise owners, which guarantees the loss of sales caused by the enterprise's unethical behavior or worsening market conditions due to serious accidents.

It is necessary to make sure that the system is complemented by continuous advocacy from organizations that protect consumer rights, such as the Korea Consumer Agency".

He said, "We need to reconsider the current state of the boycott, so as not to create innocent victims." Businesses and consumers must understand and respect one another, so that enterprises and consumers can interact and society can evolve, rather than stagnate by the boycott.

출처

CBS노컷뉴스, SPC 계열 평택 빵공장 사망사고, 안전책임자 형사입건, 박창주, 2022-10-19 09:51
SPC그룹 홈페이지, https://www.spc.co.kr/
포커스 데일리, 일본 불매운동 효과 '3.1독립운동 100년과 맞물려', 남기창, 2019.07.22 00:21

EDITORIAL

Anyone Can Be Anything

Jeong Ye-Seul (Editor In Chief)



Hi! I'm Ye-seul Jung, writing an article in the social studies department. I'm majoring in international trade. It was good to know the students' thoughts on the boycott while writing an article about the boycott. I'll write a better article next time. You can recommend topics you want to article through Instagram! Thank you for attention to English newspapers!

Gwon Gu-Cheol (Campus Reporter)



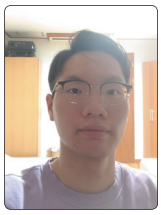
I hope you enjoyed reading our articles, especially the one on students' English experiences. Language proficiency plays a crucial role in academic and personal growth. We aim to provide insights into the challenges and triumphs faced by students in their English language journey. We encourage you to share your own experiences and perspectives on this topic, as we value the diverse voices of our readers. Thank you for your continued support and engagement with the GWNU Herald.

Park Hae-Seong (Campus Reporter)



Hi, I'm Haeseong. You can just call me Tom. First of all, thanks for reading our regular publication. I am working as a reporter within GWNU and writing articles about university-related activities, personalities, and events. Please let us know your strong interest in and support for our English newspaper.

Kim Min-Jae (Social Reporter)



Hi. i'm herald reporter, it's called english tour guide. We're going to explore english article. Are you afraid of traveling the world? Take it easy. It's is filled with interesting theme and fun. So enjoy your stay. Do you decide to join us? Sure. Have a fun!

Yeum Ji-Won (Campus Reporter)



Hi everyone! I am Jiwon Yeom, an trainee reporter for the English newspaper of Gangneung-Wonju University. This is my first article, so I made a lot of mistakes, but I'm happy to finish it on a good topic.

Jeong Hang-Wook (Social Reporter)



*Hi, subscribers!! I'm Jeong HangWook, the social reporter of GWNU HERALD. It has been a year and a half since I started my activities at GWNU HERALD. Now, it's time to wrap up my time here, leaving behind the memories and happiness I've experienced. It's sad to say goodbye, but I have no regrets because I've gained a lot of experience and met good friends. I hope everyone has a fulfilling school life and continue to show love for the GWNU HERALD even without me. Thank you for everything so far.^^*

Jin Hong-Kyung (International Managing Editor)



My name is Jin Hong Kyung and As an journalist with a passion for storytelling, I bring new perspectives and a knack for capturing compelling narratives. With a keen eye for detail and a dedication to accuracy, I strive to deliver engaging and informative articles that resonate with readers.

Kim Seong-Min (Cub Reporter)



I belonged to the Department of Tourism Management. Traveling is my hobby and my goal is to travel to all countries in the future.

Kim Jea-Wen (Cub Reporter)



Hello, my name is Jaewon Kim, a trainee. I am currently in the 23rd class of Gangneung-Wonju National University, Department of Plastic Art and Design. Currently, I am a probationary article, so I am lacking a lot, but I will continue to work hard to become an official article and write good articles. thank you.

Lee Jang-Wook (Cub Reporter)



Hello! I'm a new intern at GWNU Herald. My enthusiasm is to learn and write articles that benefit our readers. I'm dedicated to improving my skills under the guidance of experienced journalists and providing valuable and engaging content. Your interest and support would be highly appreciated. Thank you!

Choi Da-In (Cub Reporter)

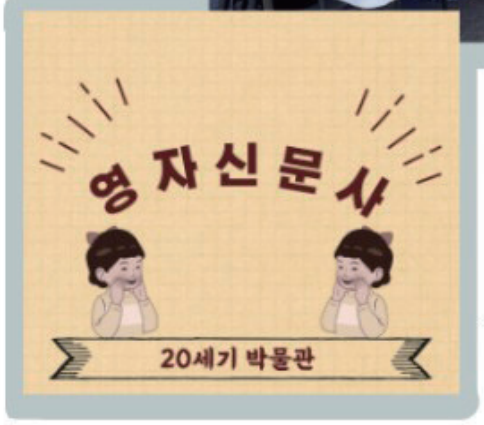


Hello, my name is CHOI DAIN. I'm a junior reporter for GWNU English Herald. I'm so glad to write my introduction to the magazine. There is not my article in the magazine this time, but I'm looking forward to writing my article. I took part in a GWNU English Herald booth at the festival. Did you enjoy our booth? I hope that you enjoyed our booth! Thank you for reading our magazine.

영자신문사
45기 수습기자 모집!







각종 행사 진행

카드뉴스 제작

매거진 발행

영자 인스타
gwnu_herad

영자 이메일
gwnuherald@gmail.com