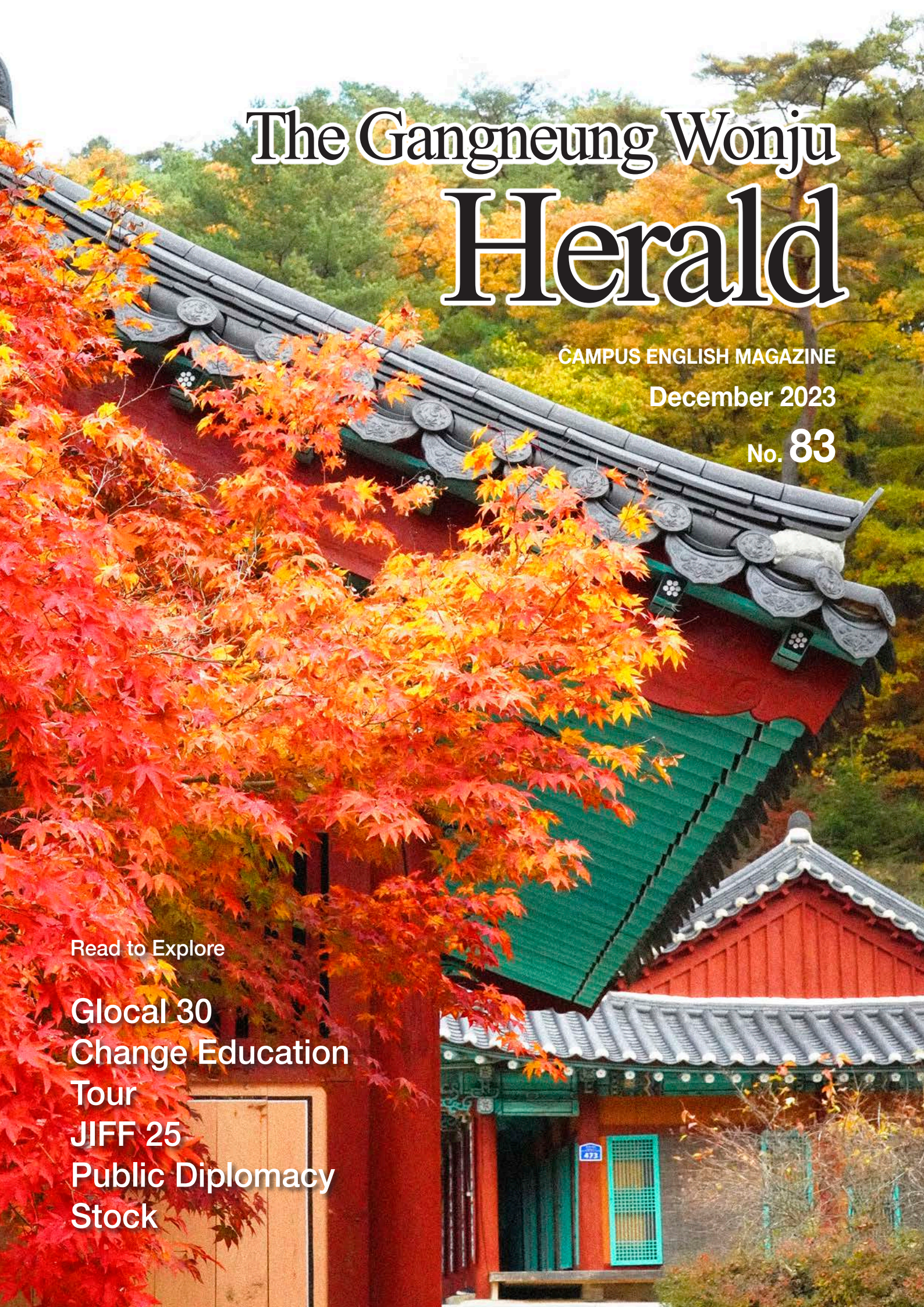
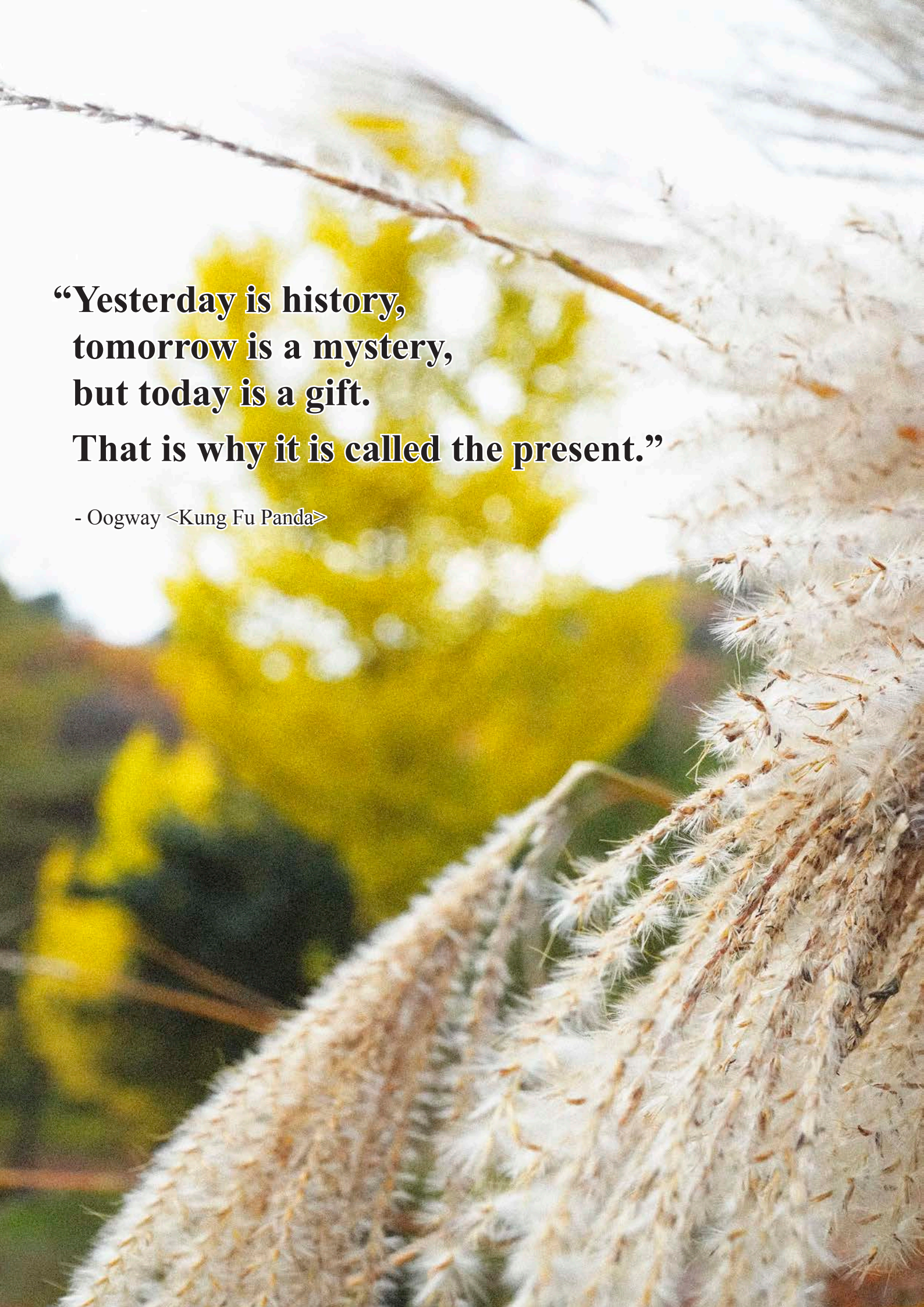


The Gangneung Wonju Herald

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Read to Explore

Glocal 30
Change Education
Tour
JIFF 25
Public Diplomacy
Stock


“Yesterday is history,
tomorrow is a mystery,
but today is a gift.
That is why it is called the present.”
- Oogway <Kung Fu Panda>

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Innovation of Gangneung-Wonju National University

by Jeong, Ye-Seul | Jin, Hong-Kyung | Choi, Da-In *Campus Reporter*

In April of the past year, the Ministry of Education announced the “Glocal 30” project, aimed at fostering collaborative growth between regions and universities. The term ‘Glocal 30’ defined by the Ministry of Education is a blend of ‘global’ and ‘local,’ as universities lead innovation in specialized fields, enhancing global competitiveness, and pioneering regional industrial, social, and collaborative advancements.

The project addressed the challenges posed by declining student populations, rapid shifts in industrial structures, and growing disparities between metropolitan and non-metropolitan areas. The goal is to prevent crises in universities and enhance competitiveness through autonomous structural changes within universities. Also encouraging universities to develop plans independently



In the previous year, Kangwon National University and Kangwon National University of Education had discussed the “1 Province 1 National University” initiative, but these discussions were temporarily halted early last year due to financial issues. However, with the implementation of the Glocal 30 project, the discussion has been raised again.



The ‘One Province, One National University’ initiative in the Glocal University Project operates as a collaborative, integrated model that combines sharing, alliance, and integration. It involves sharing educational and research resources among campuses and leveraging the comparative advantages of each campus. The 4 campuses jointly operate programs based on campus-specific characteristics to achieve common goals. The model aims to secure a critical mass (competitive scale) by integrating operations in specific campuses for comprehensive and integrated management.

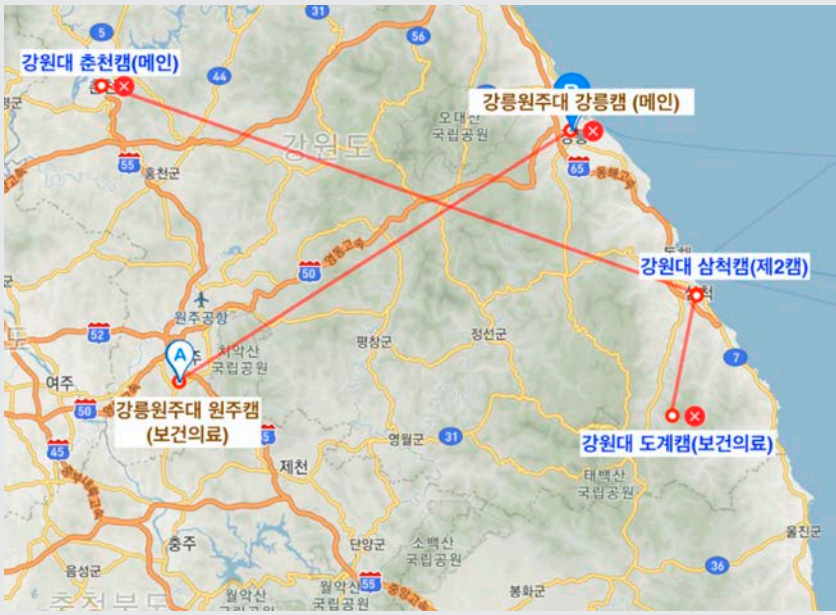
Instead, it is based on a system where separate universities operate independently under a shared governance structure. This integration model aims to achieve a ‘Global University City’ on a campus-by-campus basis through shared collaboration and integration between the two universities. When the Glocal 30 project launches in 2026, Kangwon National University will have one president, three vice presidents, and on-campus presidents. Even after the integration, the organizational structure, personnel, and operations at each campus will be maintained under a system that has been applied Initially. The only difference is that financial independence and autonomous operation will be ensured.

Kangwon National University President Kim Heon-young stated that the concentrated support from the government would establish a foundation for sustainable development. He highlighted his high expectations for the Glocal 30 project, underlining that if the university were to forfeit participation in the first-year project, it could potentially face a situation where it would passively comply with rigorous structural reforms externally rather than pursuing internal innovation. President Kim also expressed concerns about the declining student population and the survival of regional universities in these challenges.

In the preliminary innovation plans, the two universities emphasized the necessity of pursuing the 1 province 1 National University initiative. They outlined concerns regarding 1) the survival of universities due to student decline, 2) Worsening student predicaments such as dropouts and insufficient new enrollments, and 3) the collaboration with Gangwon local industries. 4) Reduced employment in local industries due to economic deterioration.

Yoo Sang-kwon (planning office chief) responsible for the project, stated that while preparing for the 1 University 1 National University, they considered two main issues as regional universities. The first issue is the 'sustainability of regional universities due to the decline in the student population. The second is ' Developing the local community regarding the local population decline.' In response to these challenges, both schools aim to contribute to regional development by talent-cultivating education, and local technological development in industries by providing manpower. Additionally, they plan to take responsibility for higher education in Gangwon Province by sharing lectures with nearby private universities.

Furthermore, if selected for the project, they anticipate substantial support from the government, with each integrated university receiving 100 billion KRW in support and additional funding from integrated funds. The schools are planning to leverage this support with various projects that were previously scrapped. Based on this, The opportunity to engage in challenges and initiatives related to regional industry development, collaboration with local governments, and talent development.



The Glocal 30 project proposed by the two universities aims to operate a system focused on student success and regional growth through multi-campus-based education reflecting the unique characteristics of Gangwon Province. To achieve this, they plan to establish experience-based education and expand the education system for nurturing convergent talents.

Also aims to secure competitiveness, overcome regional challenges through regeneration-based initiatives, and prepare innovation for campuses linked to Gangwon Province's unique fields.

After the integration, the four campuses that will become the Glocal 30 National Universities are planned to specialize as follows: Chuncheon - Education and Research Hub, Gangneung - Industry-Academia Cooperation Hub, Wonju - Industry-Academia Cooperation Hub, and Samcheok - Regional Industry Hub.

Also addressing student travel, Director Yoo stated, “As the admission rates for Kangwon National University and Kangwon National University of Education are still maintaining 90% and over 98% for new students, immediate physical movement of departments are difficult.” He mentioned that for now previously conducted education will take place on the same campus.



It is anticipated that there will be no physical movement for about five years. The initial two years will be a preparation period for integration while maintaining departments. After integration, students can expect to have more professors in their departments, leading to a broader range of choices and opportunities. The universities are planning to enhance the efficiency and quality of the online education during this period.

Remote education centers and international cooperation centers will be established on each campus, fostering active engagement in education, global development, entrepreneurship, and business collaborations. Also with increased funding, the expansion of advanced facilities will create an environment for high-quality remote education.

In response, the Planning and Evaluation Division stated that for the departments in the liberal arts and the College of Arts and Physical Education, would be integrated into two regions, Yeongdong and Yeongseo. The Gangneung campus would serve as the key university for the Yeongdong region, taking charge of the education for the College of Social Sciences and the College of Arts and Physical Education. It was emphasized that the integration of departments does not involve physical relocation; instead, each campus would maintain and operate its respective departments. Chemical integration would be achieved through various education methods, such as remote learning.

Furthermore, it was mentioned that each university's departments would continue to be maintained and operated, and the Gangneung campus is expected to play a role as a key university in the Yeongdong region.

Continued that there are currently no plans for students to commute between campuses specialization. Even if the university provides transportation support, efficiency issues, such as the time it takes for students to travel between campuses pose challenges. The university is developing strategies, primarily focusing on upgrading the remote education system itself. Also, there will be additional rotational programs between campuses where students can experience various industries. In such cases, support is expected.

Over the next two years, the unified Kangwon National University is expected to be official in 2026 With the goal of admitting new students then, latest in 2027. Graduates from the unified university are planned to emerge from 2027.

The Global 30 project is planned in a way that minimizes issues for students, considering their demands and concerns. Specific details are still under consideration. After the official designation of the project, future matters will be finalized.

Gangneung-Wonju National University has been actively contributing to the local community as a regional university. Initiatives such as the Link, Keystone, and Capstone projects, which involve collaboration with industrial complexes and research technology in Gangneung City, are currently underway. Additionally, projects in cooperation with local authorities, such as the opening of libraries and sports facilities, the main gate project, and the construction of a new convention center, are being carried out. Through these efforts, the university is enhancing local infrastructure and contributing to the exchange and development of the local community.

Furthermore, Gangneung-Wonju National University plans to expand its activities by opening various programs and strengthening collaboration with the local community. On November 13, the university was designated as a Glocal 30 Project university, providing additional momentum for its future development. The government's support will enable the university to more actively and vigorously pursue its efforts for the development of the local community and the school.

Yoo Sang-Gwon, the head of the Planning Department, expressed the university's commitment to its role in nurturing talent, conducting research and development in academic fields, and contributing to the development of the local community as a national university. He stated that the university will continue to work on innovative plans to secure finances for maintaining and growing the university. He also emphasized the ongoing development of cooperation with local authorities for sustainable university initiatives.



Changes in the field of education :

Reality and change in traditional university education

(Department of Tourism Management)

Gangneung-Wonju National University, College of Social & Science.
Department of Tourism Management, Expected to obtain a bachelor's degree

by Kim, Seong-Min *Campus Reporter*

With rapid changes in modern society, the field of education is also seeking new paths. Educational institutions are experiencing confusion in the face of rapid change while carrying out their mission of nurturing members of society. A heterogeneous phenomenon continues in the interaction between education and society. The heterogeneous phenomenon in the interaction between education and society means that learners are wandering without being able to use the knowledge they learned in school after graduating from school.



We continue to make efforts to acquire professional competencies through traditional university lectures. Because of this, students are having difficulty using the knowledge they gained at university to adapt to jobs and advance into society.

This issue is having a particularly large impact on educational institutions such as four-year universities that provide theory-based education. In this situation, the four-year university education method is seeking a path of change that breaks away from the existing strict rules. Instead of the previous theory-centered lecture method, there is a growing movement to foster talent by introducing various educational methods.

These changes have raised the question, "How are universities responsible for high-quality education, in-depth education, and training of specialized personnel changing?" This article shows that learners are thinking more about the educational crisis, and universities, which are responsible for nurturing professional manpower through high-quality education and in-depth education, are seeking ways to change.

These changes have raised the question, "How are universities responsible for high-quality education, in-depth education, and training of specialized personnel changing?" This article shows that learners are thinking more about the educational crisis, and universities, which are responsible for nurturing professional manpower through high-quality education and in-depth education, are seeking ways to change. This reporter asked Professor Jaeseok Lee questions about the learning goals for the class and his goals when teaching, and Professor Jaeseok Lee responded, "Although the classes I (Professor Jaeseok Lee) teach are classes with many assignments and a focus on learner participation, there are many Students taking the class may find it burdensome or difficult.

However, through my (Professor Jaeseok Lee) classes, students responded that they hope to improve their professional capabilities through lectures that allow them to apply their major knowledge to real-life situations. In addition, we strive to enable learners to demonstrate their potential through small activities during class." He answered. Furthermore, we asked the professor, 'From the student's perspective, the professor who aims for participatory lectures such as PBL is expected to have many difficulties applying it to Korean college students.' and 'What are the ways to overcome this problem?',

"We give class participation points to students who actively participate in class and provide additional points in learning evaluations to encourage learners to participate voluntarily," he answered.



In addition, in relation to the professor's unique teaching method, when asked about the students' reactions, he answered, "It is one of the learning processes that students must go through because it is a task for students to understand the lecture and follow the learning, and it is an important part of the students' participation and learning performance I think that students may dislike my lecture method a little because it is a process of reflection on learning by the instructor to see if they are following my (Professor Jaeseok Lee) lecture well. However, apart from that, a high learning effect can be expected by conducting various activities such as discussions and debates to make it easier to understand major knowledge." He said.

Additionally, "Korea's university education system focuses on cultivating professional knowledge and theoretical knowledge. "Of course, there are departments or academic disciplines that focus on learning theories and specialized knowledge, but in tourism studies, experience in utilizing the learned knowledge in addition to learning specialized knowledge is absolutely necessary," he said. "Based on my experience teaching at universities in three countries: the United States, Turkey, and Macao, I am still revising and supplementing my lectures and encouraging students to work in the tourism field using their specialized knowledge as soon as they enter society." He said.

As in the case of the Department of Tourism Management, universities appear to be responding by making changes to education in order to minimize heterogeneous phenomena in the interaction between education and society. Isn't the education needed to enter society after graduating from college one that combines theory and practice? This is a situation that cannot be ruled out. In four-year universities, where traditional order and discipline are stricter than those of other institutions, education for learners to gain experience and advance into society by combining theory and practice has become an essential knowledge, not premature.

In some courses in some departments, including the Department of Tourism Management, we have begun to see lectures that enable interaction between learners and society through new teaching methods, as in the case above. Now there is a need for us to raise our voices calling for the process of becoming a professional through education that combines theory and practice.



Uncover the Hidden Charms of Shikoku, Japan

by Jin, Hong-Kyung *International Reporter*

Are you looking for a unique and less-traveled destination that promises unforgettable experiences? Look no further, as we invite you to explore the hidden gems of Shikoku, one of Japan's Four Great Islands. Join us on a journey guided by Miguel as we uncover the island's best-kept secrets.

The Adventure Begins : Getting There

Your journey to Shikoku begins with the excitement of choosing your flight. Shikoku holds two main airports, Matsuyama and Takamatsu, and with limited tourist traffic, your flight options may be limited. From Incheon Airport in South Korea, you can choose from domestic airlines like Air Seoul, T'way, and Jeju Air.

During university vacation periods, round-trip tickets per person typically range between KRW 250,000 and KRW 350,000. Among these options, Air Seoul often offers the most budget-friendly fares, with prices in the low KRW 200,000 range, while Jeju Air and T'way may cost slightly more, around the KRW 300,000 range. Miguel opted for Air Seoul and was delighted with the spacious seating arrangements.

Once you've booked your flight, you'll be just an hour and a half away from Shikoku's intriguing landscapes and experiences.



Your Shikoku Stay : Exploring the Island

Upon arriving in Shikoku, the first thing on your agenda should be checking into your hotel. Three-star hotels in Shikoku typically offer rooms at around KRW 90,000 per night. Staying for more than four days often grants you a discount of 10-20%. Miguel secured a room at a Nishinomarucho hotel for KRW 80,000 per night.

With your accommodation settled, you're ready to begin your Shikoku adventure. Here are the key destinations that you simply can't miss:

1. Shodoshima: The "Greece of Japan"

From Takamatsu Port, you can take a ferry and set sail for Shodoshima, often referred to as the "Greece of Japan." living up to its name, this island is the only place in Japan where olives grow abundantly.

On arrival, you have a choice of transportation – a bus or an electric bicycle. Opting for the bus will take you to Olive Park in approximately 17 minutes for a fee of 250 yen. However, if you decide to rent an electric bicycle, it will cost 2500 yen for four hours, and you'll reach Olive Park in roughly 25 minutes. The journey through winding roads is reminiscent of a scene from Studio Ghibli's "Kiki's Delivery Service."

Olive Park offers various experiences. Embrace your inner witch as you stroll the park with a witch's broomstick and snap free photos. Don't forget to try your hand at olive picking and savor olive ice cream. After these delightful activities, indulge in some olive-themed souvenirs and high-quality olive oil at reasonable prices. Miguel personally recommends the flower-infused olive oil.

2. Kurashiki Bikan Historical Quarter : A Glimpse into the Past

located in Kurashiki, about 1 hour and 30 minutes from Takamatsu Station, the Kurashiki Bikan Historical Quarter has a rich history. Was once a bustling commercial hub, it boasted larger buildings that date back to the Meiji era, earning its designation as a historical district today.

Strolling through Kurashiki Bikan Historical Quarter is like stepping back in time to Meiji-era Japan. After enjoying traditional matcha tea and manju As the sun sets, rent a yukata and leisurely walk beneath the soft lamplight, immersing yourself in the atmosphere of Meiji Japan.



After marveling at the beauty of Meiji-era houses, head to Tsuneki Tea Shop, a small yet historically rich establishment. This tea shop has been operating for 180 years for three generations and has even won the gold prize at the National Tea Competition twice. As you enter, the aroma of Shikoku tea fields will enchant your senses.

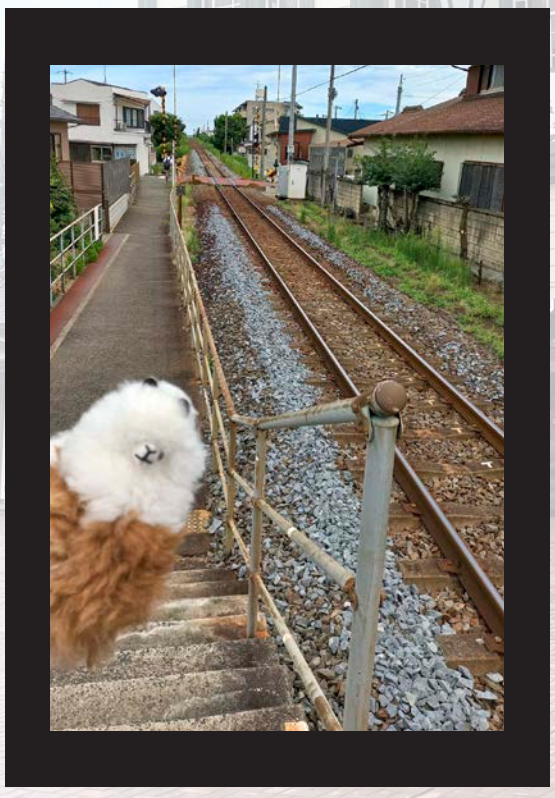
The two must-try teas are matcha and hojicha – Matcha powder so fine that it paints a green picture in your mind, and the aroma and taste of hojicha offer comfort and sweetness similar to chocolate. Miguel enjoys hojicha so much, that up to this day, he indulges in two cups a day.

3. Matsuyama: Where Past and Present Converge

Leaving the marvelous Meiji period town behind, it is time to embark on our next Location. Matsuyama.

Matsuyama, located about 3 hours away from Takamatsu, offers a unique experience. The city still uses trams, reminiscent of the past, as a primary mode of transportation. Hop on a tram, and embark on an exploration of the city's attractions.

Your first stop on the tram should be Dogo Onsen, one of Japan's most renowned hot springs. The onsen's historic buildings, divided into the main buildings, Asuka-no-yu, and Tsubaki-no-yu, have achieved cultural heritage status and are now open for public baths. Enjoy a complimentary foot bath, and soak in the main Tsubaki-no-yu onsen for 4,600 yen per hour, or indulge in a 90-minute experience that includes various snacks and baths at the Asuka-no-yu Onsen.



After a soothing bath at Dogo Onsen, leisurely walk through Dogo Shopping Street. Here, you can savor a variety of mandarin products and delightful red bean-filled dorayaki.

As the day winds down, board the tram once again, and head to Matsuyama Castle. The view from the castle allows you to gaze upon the entire city of Matsuyama. Marvel at the beautiful castle architecture and even try on samurai armor for a memorable experience. Lastly, Conclude your day by taking in the mesmerizing night views of Matsuyama.

Satisfy Your Taste Buds
: Shikoku's Culinary Delights

Exploring Shikoku wozrks up an appetite. Shikoku is famous for its Sanuki udon, with over 200 udon restaurants that have developed their unique recipes through fierce competition. Here are Miguel's top three recommendations:



1. Menkenya (Third Place): Located in Front of Takamatsu Station

Menkenya doesn't boast fancy secrets and techniques like other udon restaurants. However, what sets it apart is its commitment to the basics. This restaurant offers an impressive selection of 25 different tempura options, making it a must-visit. Conveniently located in front of the station, it's a great choice for a quick meal. Miguel recommends the Wakame udon. A delightful seaweed-based udon dish

2. Sanuki Udon Ueharaya (Second Place): Near Ritsurin Park

While Sanuki Udon Ueharaya offers a relatively smaller selection of tempura, with only 10 options, the quality of each tempura is significantly higher than other places. The restaurant's unique selling point is its delicious broth, which is undeniably packed with flavor that blows your mind. Miguel suggests trying the basic Kake udon to fully appreciate the flavorful broth.

3. Masuya (First Place): 1.5 Kilometers from Yashima Station

Masuya may be relatively far away, but its udon offerings are truly extraordinary. Boasting chewy noodles that resemble mochi and a secret broth recipe that explodes with flavor, Marugame offers an unforgettable udon experience. Miguel recommends trying the Kamatama udon, where you can fully enjoy the noodles and broth! On top of that Marugame offers over 20 types of tempura and a wide range of side dishes and snacks.

After enjoying the beautiful island and tasty dishes of Shikoku, it is time to head back home.

There are many hidden gems in this world, Of course, being famous doesn't mean something isn't valuable. Such places are already diamonds in their way with their unique charm that delights people. However, in this world, some places are as rare and hard to find like red diamonds. By introducing these places, we aim to convey the value of red diamonds to many people.

The Film Festival and The Values We Need to Pursue

by Choi, Da-In *Social Reporter*



From August 4th to 6th, the Jeongdongjin Independent Film Festival(JIFF) was held at the Jeongdongjin Elementary School yard in Gangneung-si. This summer festival is hosted by 'Gangneung Cinema Theque' every first week of August each year. JIFF is a film festival that actively engages with audiences. It also supports independent filmmakers by funding their works. JIFF also operates programs such as the 'Tteng-grang Coin Prize,' where audiences can vote for their favorite movies using a coin, and 'Time to Talk With Actors and Directors' to make the festival more interactive. The aim of JIFF is to create an inclusive festival where people can enjoy it without any obstacles, regardless of who they are. The festival continually seeks to make changes in dealing with the climate crisis, which is a threat to our lives, and to make it accessible to everyone, including persons with disabilities. JIFF's efforts are not limited to certain people but aim to be inclusive for everyone, from the contemporary generation to future generations and from the disabled to the non-disabled.

[Stars in the sky, Films on the sea]

At JIFF, every movie is shown on a huge screen in the front yard of Jeongdongjin Elementary School. Unlike other film festivals, JIFF makes it easy to attend – from the youth who are familiar with buying tickets online to elders who may not be. There's no need to purchase tickets in advance, and everyone can enjoy the movies for free. It has a casual atmosphere, more like a market than a film festival. Director Kim Seon Bin, who directed "수능을 치려면 (Drive with Zombies)," which showed the first film on the first day of 25th JIFF, noted the unique feature of JIFF. She found it interesting to overhear conversations from neighboring audiences about subsequent stories and to hear the laughter of a woman who came with her kid. After the screening, audiences can cast votes for the films they like using coins.

The 'Tteng-grang' Coin Prize, built on people's support, is one of the most meaningful and valuable prizes. Although coins are considered of little value these days, they become the worthiest thing as a medium of a vote for awards. The coin can be worth more than the concept of currency itself. "더 납작 엎드릴게요 (Will you please stop, please)," directed by Kim Eun Young, won the prize of the second day and received 820,770won – the highest prize in 25th JIFF. The 'Tteng-grang Coin Prize' is considered more valuable than others as it is supported by a lot of audiences.



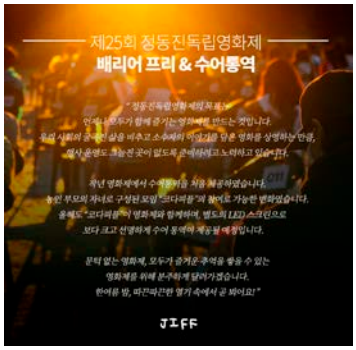
땡그랑동전상 JIFF, http://jiff.kr



2023 공식 포스터 JIFF, http://jiff.kr

[The Way Making 'Barrier Free' World]

The term 'barrier-free' was coined in relation to the 'Barrier Free Design' report, which urges the elimination of physical and systemic barriers that make life difficult for people with disabilities. While the concept was originally applied in architecture, it has expanded to encompass art and culture as well. JIFF recognizes the importance of accessibility and has make efforts to ensure that the Film Festival is inclusive for everyone. This includes offering barrier-free subtitles in Korean and a sign language interpreter at every showing. Their goal is to create an environment where all moviegoers can enjoy the films without any obstacles.



배리어프리
JIFF, http://jiff.kr



[Efforts to Make Sustainable a Film Festival]

After the end of a festival, trash is inevitably left behind. However, discussions about the significant amount of trash left behind, especially after post-Covid-19, have been ongoing.

On average, a festival visited by 5,000 people generates around 150 garbage bags of 100 liters(L). The Ministry of Environment has addressed the issue by releasing a Practice Guide to reduce the use of disposables in public institutions, urging people to cut down on the usage of disposables.

However, the guide only suggests passive action such as using fewer disposables in meetings and occasions both on and off buildings.

Up until now, no law regulates the usage of disposables. Despite this, there are some positive outcomes resulting from efforts to reduce garbage. For example, the 'Suwon Theatre Festival' was able to reduce its waste by as much as 11,500L compared to previous years.

JIFF also made efforts to make a sustainable festival by forming and operating a 'Resource Recycle Team.' The team tried to decrease the amount of waste generated by festival-goers and to promote resource circulation.

From the first day of the festival, the team worked to sort out trash and guided audiences to do proper trash separation throughout the event. JIFF also conducted surveys on the environment and recycling to gather opinions on how to make festivals more sustainable. In addition,

'Terarosa' and 'Budnamu Brewery' offered drinks in reusable cups instead of plastic cups. The reusable cups were brought back by the audience. Gangneung-si has also put efforts into improving their festivals by utilizing every cup used during the festival as a paper cup, which can be regenerated into flyers for the next year's event. Although there is still much to be done, it is important that we continue to address ourselves to what a 'sustainable festival' is.



쓰레기 아카이빙 JIFF, http://jiff.kr

Are You Familiar with Public Diplomacy?

by Gwon, Gu-Cheol *International Reporter*

Personalized media sites like YouTube, Instagram, and TikTok have become a big part of our everyday lives and have had a big impact on diplomacy recently. In the past, the word "diplomacy" would have evoked thoughts of formal talks and gatherings between states. But as times change, it's becoming more and more crucial to communicate with people in other nations. This is what "public diplomacy" is all about. In this essay, we explore the definition and significance of public diplomacy as well as the use of social media by the South Korean government in this field.

Being Aware of Public Diplomacy

Activities aiming at enhancing a country's reputation through direct public relations with foreign audiences, constructive promotion of the nation's policies and culture, and increased worldwide influence are collectively referred to as "public diplomacy." It can be used for more than just sending national information. The objective is to foster goodwill and increase public and national awareness of one another's cultures.



feature 1. - President Yoon



feature 2. - BTS in UN



feature 3. - Korean Language Education

Government of South Korea's Public Diplomacy

Through a variety of platforms, the South Korean government is practicing public diplomacy, with a focus on social media (SNS, or social networking service). Using a variety of content, the South Korean Ministry of Foreign Affairs communicates with the world through its official Instagram, Facebook, and Twitter pages. Furthermore, to promote Korean culture and policies, embassies, and consulates all over the world are utilizing their own social media accounts to interact directly with the local Korean population as well as the broader public in those nations.

Specific Case Studies Dramas in Korea and K-pop

The global appeal of Hallyu, particularly K-pop and Korean dramas, is being used by the South Korean government for public diplomacy. This enhances the favorable perception of our nation abroad by promoting the culture and values of our nation. For example, BTS addressed the UN General Assembly, speaking for young people and bringing attention to international issues. These kinds of events are far more than just entertainment; they are essential to the globalization of South Korea's culture.

Korean Language Education Expansion

A growing number of people throughout the world are interested in studying Korean, partly due to the popularity of Hallyu. The South Korean government is sending Korean language instructors and creating Korean language schools across the globe to accommodate this demand. The expansion of Korean language education contributes to improved cross-cultural understanding and is a significant way of communicating our history, customs, and values in addition to language.

Communications via Digital Media

Using social media sites like Facebook, Twitter, and Instagram, the South Korean government is interacting directly with its constituents both domestically and internationally. By using these methods, the government collects citizen comments and communicates policies and positions in a timely and efficient manner. As an illustration, the US Consulate General in Seattle has an official Instagram account. It conveys the policies of the South Korean government toward the United States and exchanges various information with Korean residents of Seattle.

These kinds of public diplomacy initiatives by the South Korean government help to improve the country's reputation abroad and increase its sphere of influence. It is anticipated that South Korea will get more respect from other nations because of these initiatives.



feature 4. - Social media

Citizens and Public Diplomacy

Public diplomacy is important for communication not just between countries but also between individuals and their governments as well as among the citizenries. As contemporary citizens who actively use and appreciate social media, we need to be well-versed in the fundamentals of public diplomacy. We can learn a great deal about public diplomacy by reading this article. It makes it possible for us to uphold our national interests and carry out our responsibilities as global citizens.



feature 5. - Korean Public Diplomacy

Everyone Must Participate in Public Diplomacy

Public diplomacy includes communication among citizens as well as between states. As a result, it is critical that all citizens recognize the value of public diplomacy and take an active role in it. Even while the South Korean government uses social media for public diplomacy, this is not the only way the government engages with the world. As participants in public diplomacy, we all need to assume responsibility and carry out our responsibilities as global citizens. By making such efforts, we can improve our nation's standing abroad and foster a favorable national perception.

Stock Investments Among Kangneung Wonju University Students : How Much and Why?

by Jeong, Ye-Seul *Social Reporter*

In recent years, there has been a surge in stock investments among the South Korean population. Many people started looking for ways to build wealth, as the perception grew that working a lifetime job might not be sufficient to accumulate wealth. This led to the interest of stock investments as an alternative means of earning money. Stocks are essentially certificates issued by companies to raise capital.

While they offer substantial profitability, they also come with high risks. Despite the decline of interest in stocks during 2022 due to interest rate hikes, those who began their stocks continue to show an interest in stock trading. This growing stock investment trend has also extended to the younger generation, including university students.



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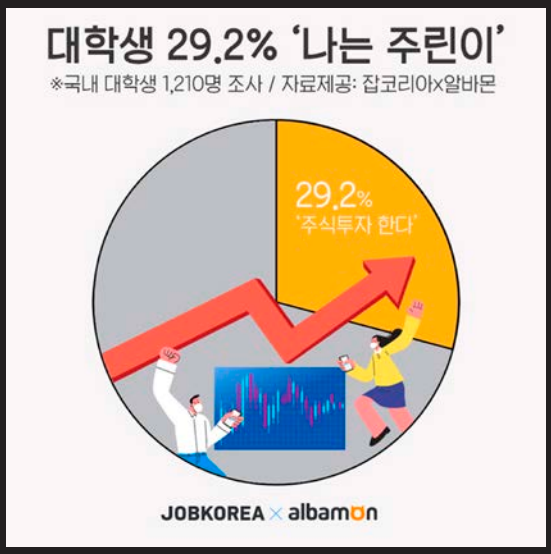
A representative from an asset management company noted in an interview with Geumgang Ilbo in 2021, “At the end of 2020, we had a lot of inquiries from office workers, but these days, we occasionally receive inquiries about opening securities accounts from college students who are showing an increasing interest in stocks.” Gangneung-Wonju National University students are no exception.

The university’s anonymous online bulletin board, “Everytime,” has a “Stocks Board” for students to discuss stock-related topics. Additionally, students actively share information and learn about stocks through KakaoTalk open chatting.

1. Stock Investments Among Gangneung-Wonju National University Students: How Much?

Many students at Gangneung Wonju National University are showing interest in stock investments and actively participating in them. Approximately 3-4 out of 10 students around them are reported to be engaged in stocks.

The primary motivation for starting stocks is typically recommendations from friends and the increased accessibility to stock market information through sources like YouTube. Students tend to invest in stocks primarily to build their wealth and enjoy earning small amounts of money since stocks have better profitability than traditional bank savings.

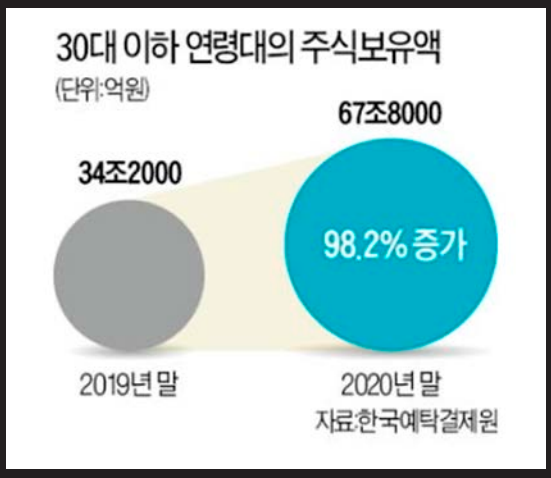


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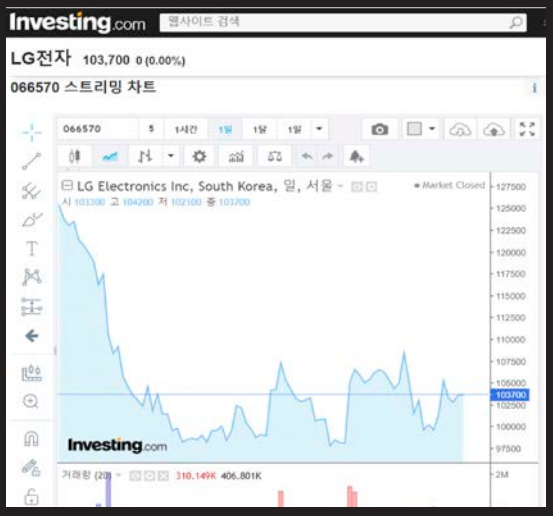
2. Criteria for University Students’ Stock Investments

Gangneung Wonju National University students base their stock selection on personal research, as well as factors related to market interest, current issues, and technical analysis.

Usually, students choose stocks based on sources such as stock-related channels, articles and news that suggest long-term profitability. They tend to diversify investments, focusing on safe assets, to manage risks effectively. One student emphasized the importance of managing risk, saying, “It’s important to be cautious about stocks with high volatility and start with safer, blue-chip stocks. Managing risk is crucial.”



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양병훈 기자



주식 화면 1



주식 화면 2

3. The Importance of Stock Investments

The students who participated in the interview believe that even college students should consider trying stock investments as a means to gain economic experience. They believe that stock investments provide a unique opportunity to think about the state of the economy, thus improving their understanding of companies. Additionally, they pointed out that, in a society where the wage increase do not match inflation, stock investments are necessary for earning money.

One student shared, “We usually don’t have time to think and research about the future value of companies. But through stock investments, we get the opportunity to think about the growth value of the companies, and enhance our understanding of the companies we invest in. It helps us understand the current market situation and economy.”

Another student emphasized the importance of stocks to understand the economic system and its connections with daily life. They suggested that at least some level of interest in stock investments is necessary, considering we live in a capitalist society.

As college students show a growing interest in stock investments, it’s crucial to highlight the need for caution. Stocks can be a lucrative method for wealth accumulation, but they also come with high risks.

To approach stocks safely, It’s important to invest the amount that one can afford to lose. It is recommend to start with investment programs to gain sufficient experience before engaging in actual trading. Students should study various sources, including international and financial news, and regularly check financial statements to evaluate a company’s financial health.

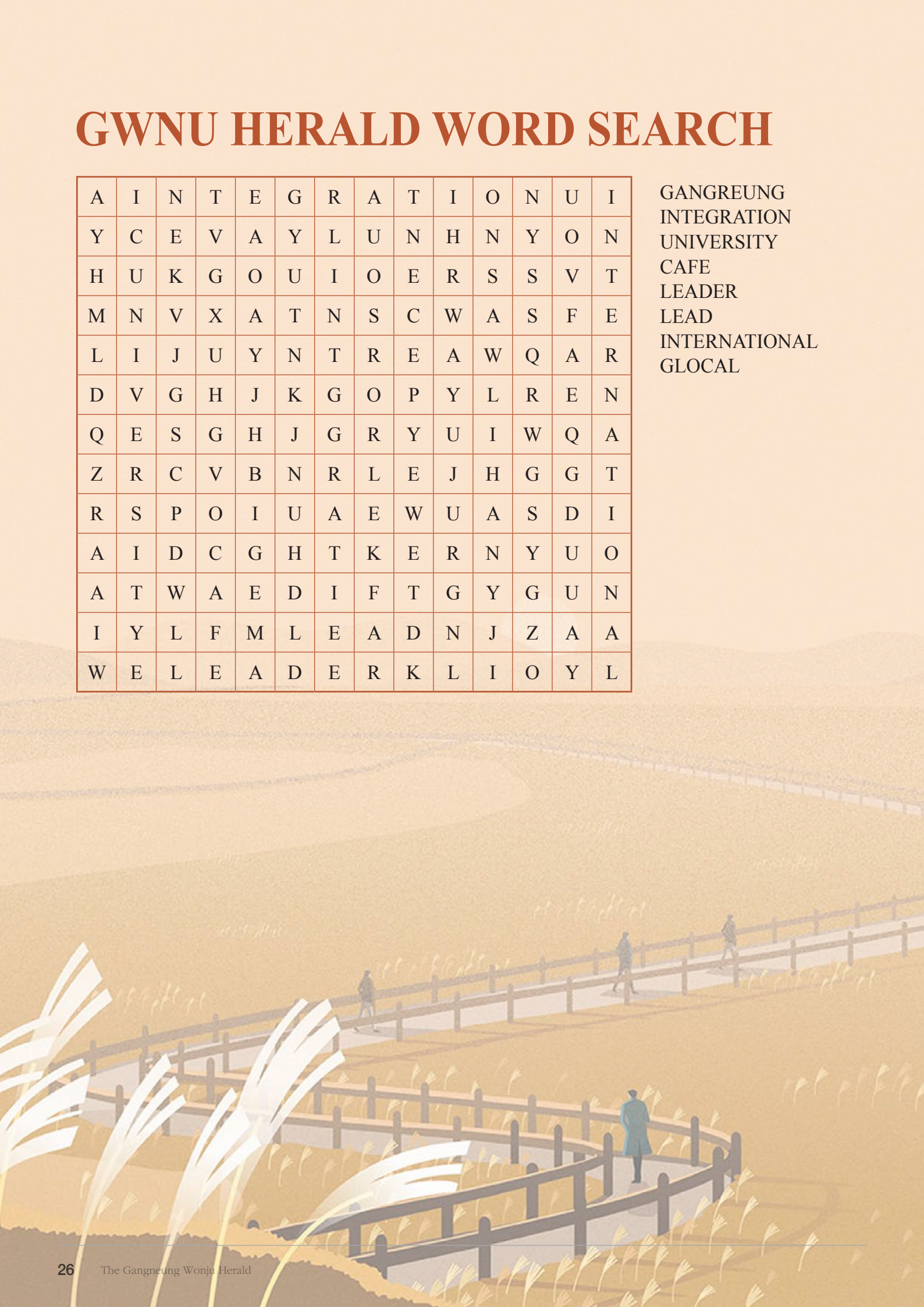
Moreover, it’s essential to control emotional responses to investments, and one effective method for this is diversifying investments to prevent emotional attachment to individual stocks. This is crucial to maintain a sustainable investment strategy to avoid becoming anxious when monitoring stock prices. One student noted, “I used to feel happy or upset every time I looked at my phone and saw stock prices going up and down. Now, I believe that it’s not a good way to approach stock investments.”

In the future, as students enter society and have more time for activities, those with limited funds should approach stocks with caution. Instead of fixating on stocks as a means to earn money, students should focus on using them as a tool to understand the economy and gain practical economic experience.

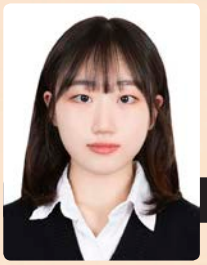
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GANGREUNG
INTEGRATION
UNIVERSITY
CAFE
LEADER
LEAD
INTERNATIONAL
GLOCAL



Anyone Can Be Anything



Jeong, Ye-Seul

Editor In Chief

I enjoyed this semester's activities. Being a school reporter, I had the opportunity to encounter various news from the school, and turning these stories into articles has been the most satisfying experience so far. It was challenging, but as a journalist for the school magazine, I hope that many people have learned about interesting issues through this publication.



Kim, Sung-Min

Campus Reporter

I think that working for an English newspaper can be difficult because you can feel the pain of assignments that you can feel as a college student and the pain of writing an article that you can feel as a reporter. However, I highly recommend working for an English newspaper to college students who are constantly seeking challenges.



Lee, Jang-Wook

Campus Reporter

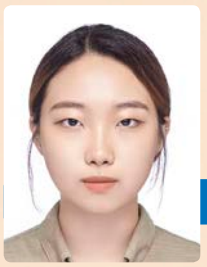
Hello, I'm Lee Jang Wook, a reporter from English Newspaper. I think I learned a lot from working as an English newspaper this year. I am proud to belong to the English newspaper, and I will make up for the shortcomings and come back with a better article. Thank you.



Choi, Da-In

Social Reporter

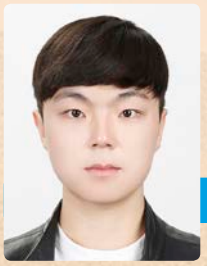
Hello, my name is Choi Da In and I reported on "The Film Festival and The Values We Need to Pursue" for this magazine. I hope you find our articles enjoyable. I will provide even better content for the next one. Thank you.



Yum, Ji-Won

International Managing Editor

I was able to interview a representative who loves the Gangneung and the brand he created himself, and I felt like I was growing as well. The most memorable advice seems to be to find something that will happy, even if you don't eat and keep doing what you want to do.



Jin, Hong-Kyung

International Reporter

As a reporter from the schools English newspaper, I am flattered to have my article published. Unfortunately I will be gone for 2 years. After 2 years I will come back with more captivating stories to tell.



Gwon, Gu-cheol

International Reporter

In my third piece as a GWNU Herald reporter, I've mapped the contours of modern diplomacy, where culture intertwines with statecraft. This article sheds light on how soft power, fueled by popular culture and social media savvy, is redefining global engagement. It's a reflection of a world where every individual has the power to influence international perceptions and relationships. My goal is to bring to the fore how this synergy can forge more profound global connections, furthering my role as a conduit for nuanced understanding in our increasingly interconnected world.



Kim, Young-Jun

Cub Reporter

I haven't written an article because I'm a trainee reporter yet, but it was a great opportunity to participate in various tasks such as weekly meetings and interviews and gain understanding and experience in articles, and I'll work hard as an official reporter next year!



Moon, Il-Kwon

Cub Reporter

I am Moon Il Kwon a trainee reporter for the GWNU Herald. After military service, I looked forward to joining the GWNU Herald. As I met the team members of GWNU Herald in the Club Fair, I decided to join them and write the various stories. I hope I can experience many events about interesting articles.

Yoo, Myung-Sun

Shutter club member, Cover photo provided

Before returning to school, I worked as a photographer and videographer, but I felt that my shooting skills were lacking. After returning to school, I joined the Shutter Club. Going on shoots with many fellow students and seeing the photos of various people, I learned a lot. Thanks to this, I am delighted to have this great opportunity to take the cover photo for the Herald at Gangneung-Wonju National University. It's a valuable and enjoyable experience!



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